



VOLUNTARY RECALL OF HILL'S CAT FOOD POUCHES

May 16th 2016

Hill's Pet Nutrition UK & Ireland
Guildford Business Park
Middleton Road
Guildford
GU2 8JZ

Hill's Pet Nutrition is voluntarily recalling a limited production of certain single-serve cat food pouches identified by date codes listed below. Due to an error by an ingredient supplier, the products contain high levels of iron. Iron is an essential nutrient in a cat's diet but too much iron may cause digestive upset, including diarrhoea and vomiting, and have more serious health effects. The issue in the United Kingdom and the Republic of Ireland is limited to the products and date codes listed below that were available in the United Kingdom and the Republic of Ireland from December 2015. No other date codes of these specific products or any other Hill's products in the United Kingdom and the Republic of Ireland are affected by the recall.

We have also worked with the relevant authorities (Trading Standards & Food Standards Agency) to conduct a recall at the consumer level.

<http://www.food.gov.uk/news-updates/news/2016/15139/hills-pet-nutrition-recalls-cat-food-pouches>

You may have clients who purchased products impacted by this product recall (list attached below), either at your location or another location. Please review your inventory using the identifying information below to determine whether you have any stock of these products on hand. You should discontinue sale and distribution of the recalled product immediately and pull any product from the shelf. If you have not already been contacted by your Hill's Representative, please feel free to do so and they can assist you with collection of any stock of the recalled product at our expense, and will also send you replacement products at no cost to you. If you have any questions, we encourage you to contact the Hill's Helpline at 0800 282 438 or email HillsUKCustomerservices@hillspet.com for advice.

At Hill's we take great pride in the quality and safety of our pet food products. We deeply regret this situation occurred and can assure you that we are working with our suppliers to further improve product safety procedures and prevent a similar mistake from happening again.

Sincerely,

Eric Lamort
General Manager
Hill's Pet Nutrition UK & Ireland

| SKU | Product Description | Expiry Date Code | |
|--------|---|-------------------|---|
| 2109PA | Science Plan Feline Adult Light Ocean Fish 12x85g | 07-2017 |  |
| 2110PA | Science Plan Feline Mature Ocean Fish 12x85g | 10-2017 |  |
| 2119V | Science Plan Feline Adult Light Favourite Selection Multipack 4(12x85g) | 04-2017 & 07-2017 |  |
| 2120V | Science Plan Feline Mature Adult Favourite Selection Multipack 4(12x85g) | 08-2017 |  |
| 2742U | Prescription Diet Feline c/d Stress Reduced Calorie Chicken 4(12x85g) | 09-2017 |  |
| 3766V | Science Plan Feline Young Adult Sterilised Cat Multipack 4(12x85g) | 06-2017 & 10-2017 |  |

The SKU number and the Date Code/ "Best Before" Dates appear in the following location on the pouch packaging:



The SKU number and the Date Code/ "Best Before" Dates appear in the following location on the 12 pouches (side) on the carton packaging:



The SKU number and the Date Code/ "Best Before" Dates appear in the following location on the 12 pouches (side) on the carton packaging box for 12 pouches:

The Date Code/ "Best Before" Dates are on the side:



The SKU number is at the bottom:

